Return/Cancellation/Refund Policy
We do not offer refunds or returns but are happy to replace any defective products. All sales and subscriptions are final.

NORTH DAKOTA MAGAZINE Privacy Policy

Effective Date: November 1, 2026

North Dakota magazine values the trust of our readers, subscribers, advertisers, and customers. We are committed to protecting your personal information and being transparent about how we collect, use, and share information.

This Privacy Policy explains how *North Dakota* magazine collects and handles personal information through our website, subscription services, purchases, communications, and marketing activities.

By using our website or services, you acknowledge the practices described in this Privacy Policy. Where required by applicable law, we will obtain your consent for specific uses of your information.

1. Information We Collect

North Dakota magazine may collect personal information when you:

- Purchase or renew a magazine subscription
- Purchase products or gift subscriptions
- Subscribe to email communications
- Enter contests, promotions or giveaways
- Contact us with questions or requests
- Complete online or printed subscription forms
- Visit or interact with our website

The information we collect may include:

- First and last name
- Email address
- Mailing and billing addresses
- Telephone number
- Subscription and purchase history
- Payment and transaction information
- Information voluntarily provided through forms or correspondence
- Website usage information collected through cookies and similar technologies

We collect information necessary to provide our products and services, communicate with customers and support our business operations.

2. How We Use Your Information

North Dakota magazine may use personal information for the following purposes:

- Processing, managing and fulfilling subscriptions and orders
- Delivering magazines and purchased products
- Providing customer service and responding to inquiries
- Sending subscription renewal notices and important account updates
- Sharing information about new products, services, special offers, and upcoming events
- Improving our website, publications, and customer experience
- Conducting marketing and advertising activities
- Measuring the effectiveness of our communications and advertising
- Maintaining the security and integrity of our website and services
- Complying with applicable legal obligations

You may request to stop receiving promotional emails or mailed marketing materials by contacting us using the information provided at the end of this policy.

We may continue to send necessary transactional communications, including subscription confirmations, renewal information and customer service correspondence.

3. Advertising and Audience Matching

North Dakota magazine may use customer and subscriber information to promote our magazine, subscriptions, products, services, and related offerings.

Where permitted by applicable law, we may work with third-party advertising platforms, including Meta (Facebook and Instagram), to deliver advertisements to people who may be interested in *North Dakota* magazine.

These advertising activities may include:

- Creating Custom Audiences using existing customer or subscriber information.
- Creating Lookalike Audiences to reach potential new readers who share characteristics with our existing audience.
- Displaying advertisements to individuals who have previously interacted with *North Dakota* magazine.
- Measuring the performance and effectiveness of our advertising campaigns.

To support these activities, we may securely transmit limited customer information, such as email addresses, to participating advertising platforms for matching purposes.

We do not provide advertising platforms with unrestricted access to our complete subscription database.

Information shared with advertising partners is subject to applicable privacy laws, our agreements with those partners and their respective privacy policies.

North Dakota magazine does not sell its subscriber email list to third-party mailing list brokers.

Customers may request that their information not be used or shared for targeted advertising by contacting us through the methods outlined in Section 10.

4. Sharing and Disclosure of Information

We may share limited personal information with trusted third parties when reasonably necessary to operate our business and provide our services.

These parties may include:

- Subscription management and fulfillment providers
- Mailing and delivery services
- Payment processors
- Website hosting and technology providers
- Email communication services
- Marketing and advertising platforms, including Meta
- Professional advisers and service providers assisting with business operations

We may also disclose information when required by law or when reasonably necessary to protect the rights, property, security, or operations of *North Dakota* magazine, its customers or others.

5. Cookies and Website Tracking

Our website may use cookies and similar technologies to improve website functionality, understand visitor activity, remember preferences, and support our marketing efforts.

Depending on the technologies implemented on our website, these tools may be used to:

- Remember website preferences
- Improve website performance and functionality
- Understand how visitors interact with our website
- Measure website traffic and advertising effectiveness
- Support relevant advertising through third-party platforms

If *North Dakota* magazine uses advertising technologies such as the Meta Pixel, those technologies may collect information about website interactions and help us measure or improve our advertising campaigns.

You can manage certain cookie preferences through your browser settings or any cookie preference tools made available on our website.

Where required by applicable law, we will provide additional notice, consent mechanisms or opt-out choices for website tracking technologies.

We do not intentionally store customer passwords in ordinary website cookies.

6. Information Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, disclosure, alteration, misuse, or loss.

Although we take reasonable precautions, no method of electronic transmission or storage can be guaranteed to be completely secure.

Customers are responsible for maintaining the confidentiality of their account credentials and should avoid sharing passwords with others.

7. Data Retention

North Dakota magazine retains personal information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy.

This may include maintaining information needed to:

- Manage active subscriptions
- Fulfill purchases and customer service requests
- Maintain appropriate business and financial records
- Comply with legal and regulatory obligations
- Resolve disputes
- Honor customer privacy and marketing opt-out requests

When personal information is no longer reasonably necessary, we will take appropriate steps to securely delete, de-identify or otherwise dispose of it, subject to applicable legal requirements.

8. Email and Postal Communications

North Dakota magazine may periodically contact subscribers and customers with information about our publications, subscription opportunities, new products, special promotions, and upcoming events.

You may request to stop receiving promotional email or postal communications at any time.

Where provided, promotional emails will include an unsubscribe option.

You may also contact us directly to update your communication preferences.

Requests to discontinue promotional communications will not prevent us from sending necessary transactional or service-related information regarding an existing subscription or purchase.

9. Third-Party Websites and Services

Our website and communications may contain links to third-party websites, including social media platforms, advertising partners and other external services.

North Dakota magazine is not responsible for the privacy practices or content of websites operated by third parties.

We encourage visitors to review the privacy policies of any external websites they access.

For information about Meta's privacy practices, please visit: *https://www.facebook.com/privacy/policy/*

10. Your Privacy Choices and Rights

North Dakota magazine respects your right to make informed decisions about your personal information.

Depending on applicable law, you may have the right to:

- Request access to personal information we maintain about you
- Request corrections to inaccurate information
- Request deletion of certain personal information
- Opt out of promotional email communications
- Opt out of certain uses or sharing of personal information for targeted advertising
- Request additional information about how your personal information is handled
- Exercise other privacy rights provided under applicable law

To submit a privacy request, including a request that your email address not be used for Facebook or Instagram Custom Audiences or Lookalike Audiences, please contact us using the information below.

- *North Dakota* Magazine
- Email: ndmagazine@clearwatercommunications.net
- Mailing Address: 1605 E Capitol Ave., Bismarck, ND 58501

- Please include sufficient information for us to identify your customer record and process your request. Do not include passwords or sensitive payment information.

12. Changes to This Privacy Policy

North Dakota magazine may update this Privacy Policy periodically to reflect changes in our business operations, website functionality, advertising practices, or applicable legal requirements.

When changes are made, we will update the effective date at the beginning of this policy.

If material changes are made, we will provide additional notice to customers where appropriate or required by law. This may include notification through our website or by email.

Where required, we will obtain consent before implementing new uses of personal information.

We encourage visitors and subscribers to review this policy periodically.

13. Contact Information

If you have questions about this Privacy Policy, how your information is handled, or your privacy choices, please contact:

North Dakota magazine
1605 E. Capitol Ave., Bismarck, ND 58501
www.northdakotamagazine.com
ndmagazine@clearwatercommunications.net

We appreciate your trust in *North Dakota* magazine and are committed to handling your information responsibly.