

North Dakota

MAGAZINE

PO Box 1091 • Bismarck, ND 58502 • 701-355-4458
 1-866-462-0744 • www.northdakotamagazine.com
 abennett@clearwatercommunications.net

MEDIA KIT 2026

North Dakota magazine, formerly *North Dakota Horizons*, is published by Clearwater Communications of Bismarck. Founded in 1971, *North Dakota* magazine is a high-quality, full-color magazine. Editorial emphasis is placed on North Dakota people, places, events, food, and history.

ADVERTISING

2026 ADVERTISING SALE!

- Buy one ad, get one 50% off in 2026
- Buy a one-page sponsored feature and get a second page for half price!
 (The second page to be used in the same issue as the purchased page. Content subject to editorial discretion.)

AD PRICES - 4-COLOR

SIZE	COST
1/4 page	\$300
1/2 page	\$450
Full page	\$700
Inside back cover	\$1,000
2-page center spread....	\$1,500

Note: Ad rates are net

DEMOGRAPHICS AND CIRCULATION

The average reader of *North Dakota* magazine is 55 years or older and female. Approximately half of *North Dakota* magazine's nearly 2,200 subscribers live in North Dakota, and the other half live throughout the United States. A small number of subscribers live outside of the United States. The passalong readership is nearly 4,500, more than double the subscription rate.

AD SIZES:

One-quarter page



3.75 x 5 inches

One-half page (horizontal)



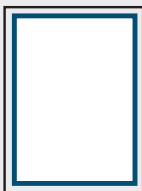
7.5 x 5 inches

One-half page (vertical)



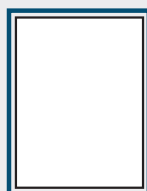
3.75 x 10 inches

Full page



7.5 x 10 inches

Full page w/ bleed



8.5 x 11 inches with .25 inch bleed

2-page center spread w/ bleed



17 x 11 inches with .25 inch bleed

\$100/hr ad design fee for any designed or resized ads

Ads can be provided as digital files. High resolution (300 dpi) pdf, eps or tiff files are acceptable.

SPACE

RESERVATIONS DEADLINES

January 1 for Jan./Feb. Issue
 March 1 for March/April Issue
 May 1 for May/June Issue
 July 1 for July/Aug. Issue
 September 1 for Sept./Oct. Issue
 November 1 for Nov./Dec. Issue

CREATIVE DEADLINES

January 10 for Jan./Feb. Issue
 March 10 for March/April Issue
 May 10 for May/June Issue
 July 10 for July/Aug. Issue
 September 10 for Sept./Oct. Issue
 November 10 for Nov./Dec. Issue

SUBMIT

SPACE RESERVATIONS & ARTWORK TO:

Annie Bennett, Co-Editor
 701-355-4458
 abennett@clearwatercommunications.net

PAGE

SPONSORS

North Dakota magazine offers organizations, agencies and other entities the opportunity to sponsor feature story pages. These features could be written and submitted, or written by the magazine's writing staff. At the bottom of the page, the sponsor can include its logo and contact information.

PAGE SPONSOR PRICES

\$500 per page

Name: _____ Date: _____

Company/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

AD SIZES	QUANTITY	BI-MONTHLY ISSUES							
<input type="checkbox"/> 1/4 Page (3.75 x 5)	\$300		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	
<input type="checkbox"/> 1/2 Page Horizontal (7.5 x 5)	\$450		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	
<input type="checkbox"/> 1/2 Page Vertical (3.75 x 10)	\$450		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	
<input type="checkbox"/> Full Page (7.5 x 10)	\$700		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	
<input type="checkbox"/> Full Page with Bleed (8.5 x 11 w/ .25 inch bleed)	\$700		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	
<input type="checkbox"/> Inside Back Cover (7.5 x 10)	\$1,000		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	
<input type="checkbox"/> 2-Page Center Spread (17 x 11 inches w/ .25 inch bleed)	\$1,500		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	
<input type="checkbox"/> Page Sponsor	\$500		<input type="checkbox"/> Jan./Feb.	<input type="checkbox"/> March/April	<input type="checkbox"/> May/June	<input type="checkbox"/> July/Aug.	<input type="checkbox"/> Sept./Oct.	<input type="checkbox"/> Nov./Dec.	

PAYMENT INFORMATION

Check enclosed payable to *North Dakota* magazine for the amount of \$ _____

Please charge my credit card of the amount of \$ _____

MasterCard Visa American Express Credit Card # _____

Expiration Date: _____ CVV: _____
3-digit number on back of card

Name on Card: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

SEND COMPLETED FORM TO:
North Dakota magazine • P.O. Box 1091 Bismarck, ND 58502
 Email: abennett@clearwatercommunications.net